

Revolutionize your supply chain with asset management

Being at the forefront of manufacturing innovation, the automotive industry has also been one of the most advanced sectors when it comes to IoT applications. However, they're still struggling with **complex assembly lines** because their production is managed by different suppliers and scattered over multiple locations, countries, or even continents.

Similar to the aerospace industry, the automotive also uses specialized packaging to transport vehicle parts to different production and assembly points. As these containers and boxes become more elaborate and designed to transport specific items, they also become very valuable assets.

A track and trace system is ideal for managing complex production ecosystems. By implementing an asset tracking management system, automotive companies can **improve transparency and compliance, control container loops, save time and money, reduce the number of lost containers, and extend their lifetime.**

To understand the value of investing in a tracking system, we analyzed a business case of a fictional automotive company that deploys 5 000 tracking units. Here are their gains:



less RTP
yearly loss



less out-of-
contract use



less wrong pick-ups
or deliveries



less searching time
for lost assets



less express
transports



less yearly
maintenance costs

Resolve blindspots in your production lines.

Get a clear overview of loops and containers with a fully automated, connected, and data-driven system.



✓ Monitor vehicle parts during production.

Get precise location data on each part to move ahead with production smoothly and eliminate production delays and bottlenecks.

✓ Improve accountability.

Identify any delays in the supply chain. Determine any damage at the exact location and calculate repair costs to be paid by responsible parties.

✓ Apply valuable data and make smarter business decisions.

Rely on the data-driven platform for better reporting & accurate analysis to optimize your processes and save money.

✓ Reduce the number of lost containers.

Obtain a clear overview of the production line and reduce the yearly cost of new containers.

Find out how Airbus unlocked the value of their asset data:

“ While being accurate, quick to deploy, and energy-saving, it works great! The logistics data flow has significantly increased, providing more visibility for daily operations.

Maxime Saraiva
(IoT Technical Specialist at Airbus)

WANT TO KNOW MORE?

Reach out to us and we'll create an in-depth study for your use case!

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