

How to calculate your return on investment?

Supply chain activities are crucial for industries like automotive, aerospace, machinery, and other manufacturing companies. However, **their operational flows are still very complex.**

The solution lies in specific containers called “Returnable Transport Packaging” that are used for the transportation of production parts. RTPs are a great source of valuable data to help you make better business decisions. When you connect your RTPs and manage them in a unified and scalable cloud-based platform, you get visibility, automated inventory management, and supply chain analytics.

To understand the value of investing in a tracking system, we analyzed a business case of a fictional company that deploys 1000 tracking units.

Here are their gains:



less RTP
yearly loss



less out-of-
contract use



less wrong pick-ups
or deliveries



less searching
time for lost
assets



less express
transports



less yearly
maintenance
costs

There's more...

- ✓ Companies can attribute repair and replacement costs to subcontractors and logistics partners instead of paying them themselves.
- ✓ Manufacturing companies can reduce their container fleet size by **10 to 20%** after an optimized allocation of containers.
- ✓ As software provides real-time visibility on stock levels at all sites of interest to all parties involved, manual stock or inventory counting isn't necessary anymore.
- ✓ The process of picking up empty containers and shipping them back has been greatly improved based on actual counts of how many empty containers are available.

They unlocked the value of their asset data:

“ We are now building a huge database, from which we gain factual insights that allow us to make well-founded business decisions. That makes the investment in the Sensolus platform more than worthwhile.

Philip Salaerts
(Senior Operations Manager at Distrilog)

“ While being accurate, quick to deploy, and energy-saving, it works great! The logistics data flow has significantly increased, providing more visibility for daily operations.

Maxime Saraiva
(IoT Technical Specialist at Airbus)

Want to know more?
Download the full Supply Chain
ROI calculation.

[DOWNLOAD](#)